

Re!

PLATFORM

e y e w e a r

Manifesto

RARA EYEWEAR • LIGHTBAUER • MAMA EYEWEAR • MOBIKRA MILANO
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29° EYEBEAR • MATURNINO EYEGEAR • MIMISTUDIOS • SILVIAN BEACH
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ALL GLASSES ARE NOT CREATED EQUAL

Premium acetate frames. Sturdy hinges. Crystal clear lenses. We carry the finest eyewear from the world's leading brands and craft lenses beyond quality standards. At LensCrafters you'll find precision you can see and quality you can feel.

PAGE



editorial



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Pe! stands for Platform Eyewear with exclamation mark! Pe! means passion for the whole Eyewear's World with a natural and passionate attention to beautiful and high quality products. Pe! is the seventeenth letter of many ancient alphabets...

How to pronounce Pe!?
"/,pi:'i:/". It's easy!

002 THERE ARE MANY VARIATIONS OF PASSAGES
 008 OF LOREM IPSUM AVAILABLE, BUT THE MAJORITY
 013 HAVE SUFFERED ALTERATION IN SOME FORM
 035 BY INJECTED HUMOUR
 070 OR RANDOMISED WORDS WHICH DON'T LOOK
 088 EVEN SLIGHTLY BELIEVABLE
 092 IF YOU ARE GOING TO USE A PASSAGE OF LOREM IPSUM
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 122 HIDDEN IN THE MIDDLE OF TEXT. ALL THE LOREM IPSUM GENERATORS

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ADVERTORIALS

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PE! ISN'T ANYTHING.



INTERVIEW BY PAOLINA LIBERATA
PHOTOGRAPHY BY MARK BROWN

Bjarke Ingels

The generated Lorem Ipsum is therefore always.



THERE ARE MANY VARIATIONS OF PASSAGES OF BIG AVAILABLE, BUT THE MAJORITY HAVE SUFFERED ALTERATION IN SOME FORM INJECTED HUMOUR, OR RANDOMISED WORDS WHICH DON'T LOOK EVEN SLIGHTLY BELIEVABLE. IF YOU ARE GOING TO USE A PASSAGE OF LOREM IPSUM, YOU NEED TO BE SURE THERE ISN'T ANYTHING EMBARRASSING HIDDEN IN THE MIDDLE OF TEXT. ALL THE LOREM IPSUM GENERATORS ON THE INTERNET TEND TO REPEAT PREDEFINED CHUNKS AS NECESSARY.

- THE WORLD SEEN BY DESIGNERS -

BIG. There are many variations of passages.

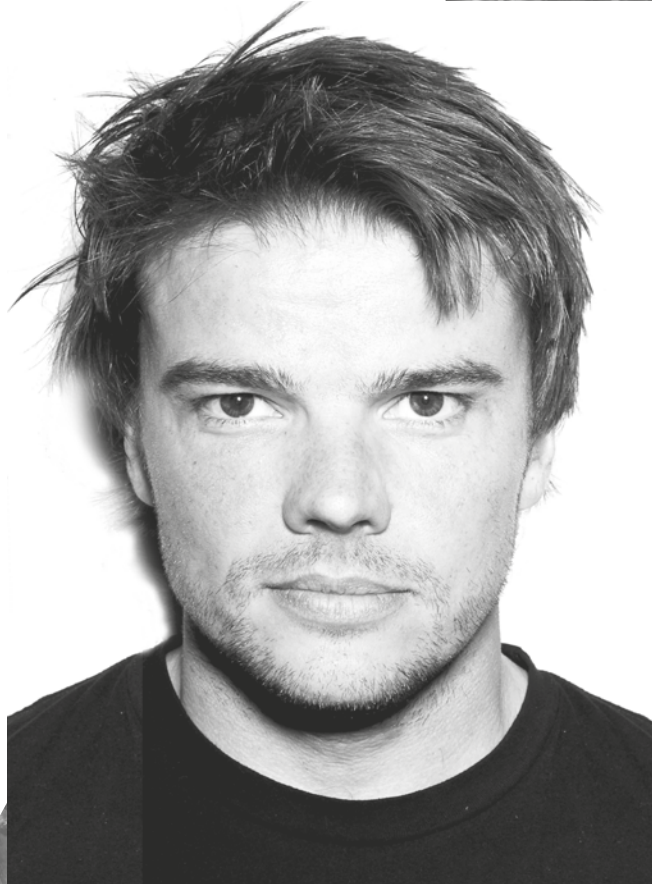
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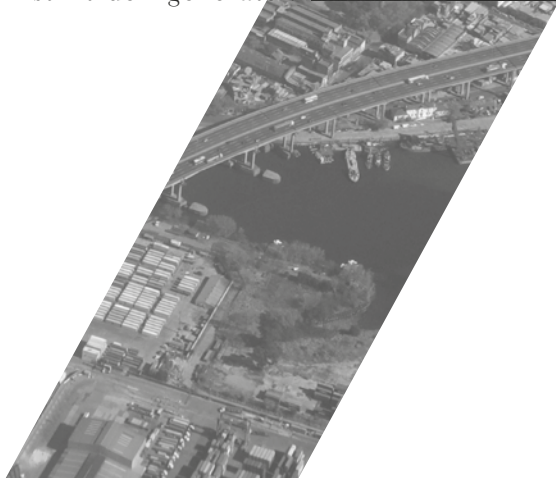
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- IN THE STRIP: BUENOS AIRES AERIAL VIEW -

DIOR BLACK TIE 247S SUNGLASSES



■
TEXT BY ROBERTO MARCHETTI
■

athleisure

DIOR MAN EYEWEAR COLLECTION

■
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THERE ARE MANY VARIATIONS OF PASSAGES OF BIG AVAILABLE, BUT THE MAJORITY HAVE SUFFERED ALTERATION IN SOME FORM, BY INJECTED HUMOUR, OR RANDOMISED WORDS WHICH DON'T LOOK EVEN SLIGHTLY BELIEVABLE. IF YOU ARE GOING TO USE A PASSAGE OF LOREM IPSUM, YOU NEED TO BE SURE THERE ISN'T ANYTHING EMBARRASSING HIDDEN IN THE MIDDLE OF TEXT.



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NATIONAL
GEOGRAPHIC

By



KARÜN

These frames
have a story
to tell.



Made with recycled metals and
recycled fishing nets from Patagonia
together with other discarded nylon.



catwalk

SPECTACLES FASHION TRENDS S/S 22

PLATFORM eyewear

catwalk



NOME AZIENDA



NOME AZIENDA



NOME AZIENDA



NOME AZIENDA



NOME AZIENDA

S | S | 22



PRODOTTO E PREZZO



PRODOTTO E PREZZO

NOME AZIENDA

NOME AZIENDA

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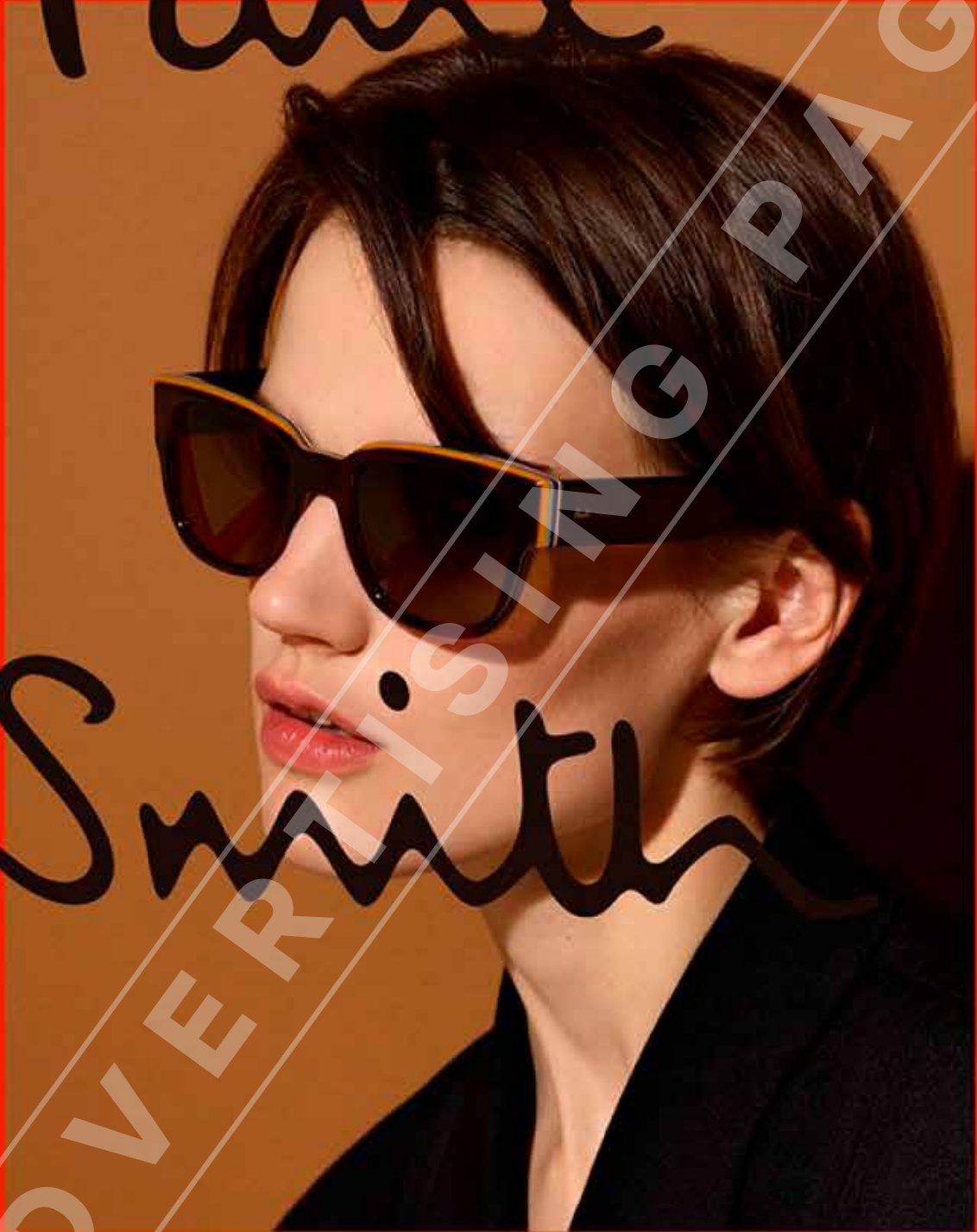
NOME AZIENDA

NOME AZIENDA

catwalk

Paul

Smith



ADVERTISING PAGE

Style

When You Want To Throw Shade

Sunglasses at night (and day)? That's New York Fashion Week (Feb. 12-19), where everyone fights (or flocks to) the flashbulbs.

BY PIPPO PAZZAGLIA
PHOTOGRAPHED BY TOPOLINO

*The Gear.
The Looks.
The Trends.*



1 MYKITA Deep Blue Collection www.mykita.com £. 190,00 • **2 MOREL** Superwhite www.moreleyewear.com £. 200,00 • **3 MYKITA** Deep Blue Collection www.mykita.com £. 190,00 • **4 MOREL** Superwhite www.moreleyewear.com £. 200,00 • **5 MYKITA** Deep Blue Collection www.mykita.com £. 190,00

HOW STARS DO FRONT-ROW FRAMES

Nome del personaggio in foto e brandname e modello dell'occhiale indossato. Nome del personaggio in foto e brandname e modello dell'occhiale indossato. Nome del personaggio in foto e brandname e modello dell'occhiale indossato. Nome del personaggio in foto e brandname e modello dell'occhiale indossato. Nome del personaggio in foto e brandname e modello dell'occhiale indossato.



trend

Paul Smith BK171/S Gold/Salmon - Euro 295,00



03



Barberini Eyewear BE775 - Euro 250,00

Invu HF 664 Gold Light Orange - Euro 300,00

A large, vibrant splash of multi-colored ink in shades of red, orange, yellow, green, and blue, creating a dynamic, abstract background for the section header.

03

Boz Eyewear BOZ449 - Euro 260,00



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PEDRALI

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Minimalist matrix





Prada Eyewear BE775 - Euro 350,00

PRADA EYEWEAR

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architecture

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FALVIN TITANIUM FG 883
EURO 210,00



PLATFORM EYEWEAR

Time to Get Packing

coachella

OUTFIT & EYEWEAR

coachella style



DSquared DQ0045 53F Havana Gold 59 - £. 230,00



OUTFIT & EYEWEAR

coachella style



Marc by Marc Jacobs 171/S oQKo Fuchsia - £. 195,00



OUTFIT & EYEWEAR

Absolute Design

BY PIPPO PAZZAGLIA
PHOTOGRAPHED BY ANGELO DADDA

Think, Design and Made in Italy.

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LIGHTBIRD ANCHORMAN LB068 BRIGHT BLACK CRISTAL GREY - £. 315,00

NYC

S P L I T M I L K 2 0 2 2

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PHOTOGRAPHY BY MARK WRIGHT
MODEL JENNA BATES
WARDROBE+STYLING BY ERIKA BAUNECHT
MAKEUP+HAIR BY FEDERICA RIZZO



SPLITMILK MALDIVES TITANIUM SK033 BLACK MATT



SPLITMILK MALDIVES TITANIUM SK033 GOLD





SPLITMILK MALDIVES TITANIUM SK033 BLACK MATT | GOLD | STEEL - £. 380,00

vitra.



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